

CANINE CAVALRY

Wholesale Line Sheet 2025



Canine Cavalry is more than just a business; it's a heartfelt mission driven by passion, purpose, and the desire to make a tangible difference. Founded by two female veterans (and their Service Dogs, Colin & Carl), our enterprise stands proudly as a beacon of support for both our four-legged companions and the brave men and women who have served our country and whom still serve our great nation of Canada.

At Canine Cavalry, we specialize in crafting premium, small-batch dog treats that prioritize quality, health, and taste. Every treat is carefully curated with wholesome ingredients to ensure the utmost satisfaction for our furry friends. But beyond providing tasty delights for pups, our core ethos lies in giving back to those who have sacrificed so much for our freedom.

A cornerstone of our business model is our commitment to supporting Wounded Warriors Canada, an organization dedicated to assisting veterans and first responders suffering from PTSD. We pledge to donate 10% of all proceeds to fund the training of Service Dogs specifically tailored to support these heroes in their journey towards healing and recovery.

By choosing Canine Cavalry, customers not only treat their beloved pets to delicious and nutritious snacks but also become integral partners in our noble cause. Together, we're not just selling dog treats; we're fostering a community of compassion, resilience, and unwavering support for those who have served our nation selflessly.

Join us in our mission to make tails wag and hearts soar. With Canine Cavalry, every purchase is a step towards brighter tomorrows for both our loyal companions and the courageous individuals who have served our country with honour.

We are the faces and snouts behind Canine Cavalry. We (the Hoomans) met each other when we were at our lowest, and about to be paired with our life-saving Service Dogs. Through Carl and Colin, and Vancouver Island Service Dogs, we met and found each other. Our Service Dogs have opened up new things for us, and this is proof! Thanks for checking our our page and treating your special canine to some healthy, tasty cookies!



Hey There! My name is Colin and I am a Certified Service Dog. My life changed when I met my hooman Mom, Brie. My mom is a Veteran of the Canadian Forces and a former First Responder. She says her life changed the day we were paired up as I help her with her PTSD; and in return she makes me cookies.

I have some new dog and cat friends too! Carl (that guy right there), is my half brother too - don't we look alike?!

I love going everywhere with Mom; we've done lots of cool things that she says she wouldn't have done without me. We like to Paddleboard and go on vacations to explore new places.

Hi!! I'm Service Dog, Carl and this is my hooman mom, Jackie. I help her navigate daily living with PTSD. She tells me I am a very good boy at my job. I let her know that she is safe when she is feeling stressed about things like being in a car, hearing sirens (she used to be a paw-a-medic), and grocery shopping along with whatever else she has to do outside the house.

I have a brother named Cash who is also a good service doggo for his dad. We also have 3 cats in the house (I'm still kinda on the fence with those guys) but we get along good enough.

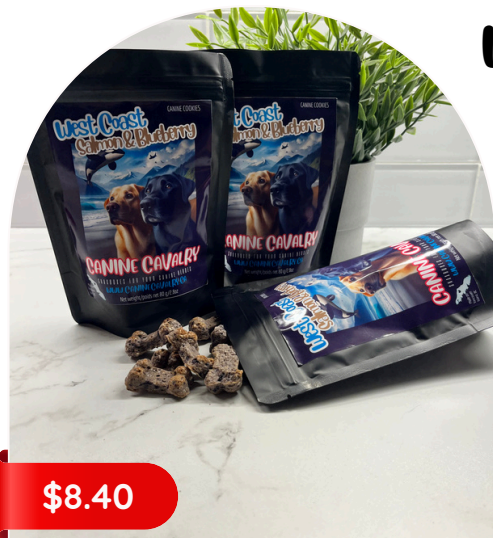
We love playing frisbee and swimming and going on walks and we LOVE overland camping!!!!

 Colin

 Carl

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\$8.40

West Coast Salmon & Blueberry

MSRP: \$11.99

80g Bag Safety Sealed with or without Hole

West Coast Salmon & Blueberry Bones[©]

Crunchy and delicious, your dog is sure to love these. Made with locally sourced Pink Salmon, wild blueberries and whole oat flour. Salmon is a great source of omega-3 fatty acids, which support the immune system, may decrease inflammation, and can keep your dog's coat looking shiny and healthy.

Blueberries are a great low-calorie treat for dogs. They also contain antioxidants, fibre and vitamins C and K. These nutrients support the immune system and contribute to overall health.



INGREDIENTS: West Coast Pink Salmon, Wild Blueberries, Oats & Eggs.



\$8.40

West Coast Salmon & Blueberry

MSRP: \$11.99

80g Bag Safety Sealed with or without Hole

West Coast Salmon & Blueberry Morsels[©]

Crunchy and delicious, your dog is sure to love these. Made with locally sourced Pink Salmon, wild blueberries and whole oat flour. Salmon is a great source of omega-3 fatty acids, which support the immune system, may decrease inflammation, and can keep your dog's coat looking shiny and healthy.

Blueberries are a great low-calorie treat for dogs. They also contain antioxidants, fibre and vitamins C and K. These nutrients support the immune system and contribute to overall health.



INGREDIENTS: West Coast Pink Salmon, Wild Blueberries, Oats & Eggs.

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\$8.40

True North Bites

MSRP: \$11.99

90g Bag Safety Sealed with or without Hole

True North Bites[®]

True North Bites are a proudly Canadian treat, packed with the rich flavours of home! Made with real Canadian maple syrup, savoury Canadian bacon, wholesome oats, and farm-fresh Canadian eggs, these Eh?! List favourites deliver a deliciously crunchy snack your dog will love. Inspired by the flavours of the Great White North, these treats are perfect for pups who deserve a taste of something truly special. Elbows Up!



INGREDIENTS: Oats, Canadian Back Bacon, Maple Syrup, Eggs.



\$8.40

Smoky Bacon Cheddar B

MSRP: \$11.99

90g Bag Safety Sealed with or without Hole

Carl & Colin's Smoky Bacon Cheddar Bites[®]

Carl & Colin's Smoky Bacon Cheddar Bites are bold, crunchy, and packed with tail-wagging flavour. Made with lean ground beef and real bacon, these treats deliver a protein-rich punch dogs love, while cheddar adds a tasty dose of calcium for strong bones and teeth. Oats and eggs provide wholesome, easily digestible energy, and sesame seeds offer a natural source of healthy fats and antioxidants. A sprinkle of parsley helps freshen breath naturally. Each bite is soft-baked, then gently dehydrated to create a satisfying crunch that helps scrape plaque, support gum health, and keep teeth cleaner.



INGREDIENTS: Oats, Lean Beef, Bacon, Cheddar Cheese, Parsley, Sesame Seeds, Eggs.

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\$8.40

Sweet Tater Cran Slam

MSRP: \$11.99

80g Bag Safety Sealed with or without Hole

Sweet Tater Cran Slam[©]

Made locally with sweet potato, cranberries and oats. Sweet potatoes provide an excellent source of dietary fiber, which helps the digestive system function more effectively. Eating fiber on a regular basis lowers the risk of heart disease and certain types of cancers. Cranberries contain a chemical compound that can help prevent urinary tract infections and keep your dogs urinary tract healthy. They are also high in fiber and antioxidants that help prevent disease and boost the immune system. Aside from being rich in protein, eggs are also a great source of linoleic acid, Vitamin B2 and B12 and water-soluble Vitamin A - all of which are wonderful for your dog's skin and coat.



INGREDIENTS: Sweet Potato, Oats, Cranberries, Egg, Parsley, Cinnamon, Turmeric.



\$8.40

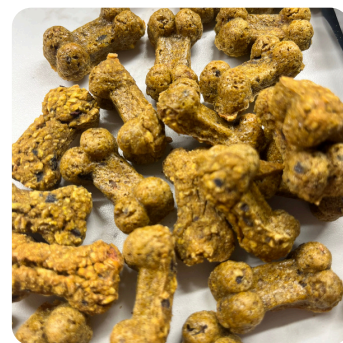
Pumpkin Cran-Apple Snax

MSRP: \$11.99

90g Bag Safety Sealed with or without Hole

Colin & Carl's Pumpkin Cran-APPLE Snax[©]

For dogs whom are sensitive to proteins. Pumpkin contains essential micronutrients and fibre that make it a very nutritious treat. Cranberries are a healthy snack for dogs, as they prevent urinary tract infections. They are also high in fibre and antioxidants to prevent disease and boost the immune system. Sweet potato supports a healthy digestive system and contain essential vitamins like B6, C, and A. Coconut oil can improve the quality of skin and coat, help with nutrient absorption, help slow mental decline in aging dogs, can help with dental health and bad breath.



INGREDIENTS: Oats, Pumpkin, Sweet Potato, Cranberries, Apples, Coconut Oil, Cinnamon, Sodium Bicarbonate.

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Plant
Based



\$8.40

Carrot Apple Snax

MSRP: \$11.99

90g Bag Safety Sealed with or without Hole

Colin & Carl's Carrot Apple Snax[©]

These are part of our Special Dietary Requirements Selection. Made with no protein for those dogs whom are sensitive to proteins. Crafted with premium, all-natural ingredients, Canine Cavalry treats are designed to nourish your dog while delivering irresistible flavours. Every bite is packed with wholesome goodness to support your pup's health and happiness. Carrots are rich in beta-carotene, carrots support eye health, boost immunity, and provide a satisfying crunch that helps clean teeth. Apples are a great source of fibre and vitamin C, apples aid digestion and support a strong immune system. We leave out the seeds and core for a perfectly safe, dog-friendly snack.



INGREDIENTS: Oats, Flax Seed, Carrot, Apple, Pear, Mango, Coconut, Coconut Oil, Cinnamon.

For the
CATS



\$8.40

Missy & Sadie's Feline Fiesta Treats

MSRP: \$11.99

90g Bag Safety Sealed with or without Hole

Missy & Sadie's Feline Fiesta Treats[©]

Each bag is a fiesta mix of three different flavours: Skipper's East Coast Tuna Melts, West Coast Salmon & Blueberry Bites, and Catnip Capers. Tuna is a low-calorie, high-protein food packed with nutrients like vitamin B12, omega-3 fatty acids, and vitamin D. These are known to promote healthy blood and nerve cells, cardiovascular health, and strong bones and muscles, respectively. Salmon provides that animal protein along with cat-friendly vitamins and minerals like niacin, potassium, selenium, as well as vitamins B6 and B12. Catnip is rich in antioxidants called flavonoids and phenolic acids; and they just LOVE it!



INGREDIENTS: Oats, East Coast Blue Fin Tuna, Cheddar Cheese, West Coast Pink Salmon, Free-Range Chicken, Wild Blueberries, Catnip, Egg.

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For the
CATS



\$8.40

Salmon & Blueberry

MSRP: \$11.99

90g Bag Safety Sealed with or without Hole

Missy & Sadie's Salmon & Blueberry[©]

Missy & Sadie's Salmon & Blueberry Cat Treats are a wholesome, feline-approved snack packed with west coast flavour and real nutrition. Made with wild Pacific pink salmon, these treats are rich in omega-3s to support skin, coat, and joint health. We've blended in antioxidant-rich blueberries, protein-packed eggs, and fiber-friendly oats for a well-rounded bite. Each treat is soft-baked, then gently dehydrated to create a satisfying crunch that helps support healthy teeth and gums. Crafted in small batches, they're the purr-fect combo of flavour, function, and feline fun.



INGREDIENTS: Oats, Pacific Pink Salmon, Wild Blueberries, Egg.

For the
CATS



\$8.40

Chicken & Catnip

MSRP: \$11.99

90g Bag Safety Sealed with or without Hole

Sadie & Missy's Chicken & Catnip[©]

Sadie & Missy's Chicken & Catnip Cat Treats are a playful, protein-packed snack made with simple, wholesome ingredients. Featuring free-range chicken, these treats offer lean, high-quality protein to support muscle health and energy. A sprinkle of organic catnip adds irresistible feline fun, while eggs and oats provide essential nutrients and aid digestion. Each treat is soft-baked, then gently dehydrated to create a satisfying crunch that helps promote healthy teeth and gums. Crafted in small batches, these treats are a paw-sitively perfect blend of flavour and function.



INGREDIENTS: Oats, Free Range Chicken, Catnip, Egg.

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For the
CATS



\$8.40

Tuna & Cheddar

MSRP: \$11.99

90g Bag Safety Sealed with or without Hole

Sadie & Missy's Tuna & Cheddar[©]

Sadie & Missy's Tuna & Cheddar Cat Treats are a savoury, nutrient-rich snack made with real ingredients your cat will love. Featuring line-caught bluefin tuna, these treats are packed with lean protein and omega-3s to support a healthy coat and strong muscles. We've added sharp cheddar for a tasty calcium boost, plus oats and eggs for digestive support and balanced nutrition. Each treat is soft-baked, then gently dehydrated for a crunchy texture that helps clean teeth and massage gums. Made in small batches for maximum freshness and feline satisfaction.



INGREDIENTS: Oats, Line Caught Blue Fin Tuna, Cheddar Cheese, Egg.

Food
Topper



\$10.50

Super Food Toppers

MSRP: \$15.00

50g in a glass shaker bottle

Super Food Toppers: Pup Power[©] and Purr Power[©]

A carefully crafted superfood meal topper designed to support your pet's health and well-being. This proprietary blend features 15 whole and organic ingredients, each chosen for its essential nutrients and natural benefits. Flax seed and chia seed provide omega fatty acids for a healthy coat, while turmeric and coconut offer anti-inflammatory support. Parsley, cranberry, spinach, blueberry, and pumpkin deliver vital antioxidants, fiber, and vitamins to promote digestion and immune function. Beet and lion's mane support cognitive health and circulation, while spirulina offers a rich source of protein and essential minerals. Bone broth and marine collagen contribute to joint and skin health, and nutritional yeast enhances flavour while providing B vitamins for energy. Simply sprinkle over your pet's meals for a natural boost of nourishment, helping them stay active, happy, and thriving.



INGREDIENTS: Flaxseed, Chia Seed, Turmeric, Coconut, Parsley, Cranberry, Spinach, Blueberry, Pumpkin, Beet, Lion's Mane, Spirulina, Beef Bone Broth, Marine Collagen Peptide, Nutritional Yeast.

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Cavalry Growler - Pawcific Pilsner

MSRP: \$8.00

500ml Plastic Beer Bottle with Safety Lid

Cavalry Growler - Pawcific Pilsner[®]

Introducing the Cavalry Growler: Pawcific Pilsner - Premium Canine Beer! Why not have a beer with Human's Best Friend, after all the only beverage your pup gets is water, so change it up a bit!

The Cavalry Growler is a non-alcoholic, nutrient-rich beverage for your pup, crafted with: Beef Bone Broth Base for flavour and nourishment. Molasses, Pear Juice, and Cranberry Juice for health and a touch of natural sweetness. Apple Cider Vinegar and Dog-Safe Spices for a healthful boost.

Serve over kibble or raw food, pour in their water (doesn't need to be diluted), or pour in a bowl and share a beverage with your best friend.



INGREDIENTS: Marine Collagen Peptides, Juices: Cranberry, Apple, Pumpkin, Apple Cider Vinegar, LOVE!



Double-Sided GOOD DOG Bandanas

MSRP: \$14.00 - \$18.00

Double Sided, Hand-Sewn, Quality Fabric

GOOD DOG Bandanas[®]

Each Bandana is made of high quality cotton quilting fabric, is double sided, and double stitched. These bandanas are cute and generally there are only a couple of each design made, making them unique! They are double and top-stitched for extra durability. They attach with a snap so they are safe to break-away when playing, stay put as a bandana instead of having excess fabric ties turning your bandana into a cape! They are available in two sizes: Small/Medium (fits necks up to 15") and Large/Extra-Large (fits necks up to 22"). Your order will be an assortment of the bandanas that we currently have in stock.



INGREDIENTS: Fabric, Thread, Snap, LOVE!

CANINE CAVALRY



Terms 2025

We love our customers and are always happy to share our products with new shops!
Here's the brief terms and conditions we have.

1. Minimum Order Value

For first time customers of Canine Cavalry, the minimum order value is \$200. Repeat orders have no minimum MOQ. All orders require a 15 day net account providing they have been approved by Canine Cavalry.

2 How To Order

Email your order to Carl@caninecavalry.ca (Ladysmith and South), or Colin@caninecavalry.ca (Nanaimo and North). We will provide an invoice via email with a secure payment link for credit cards or you can pay via e-transfer.

Or

Call our customer service representative 250-857-0283

Please have the web site available when calling so that you can reference item numbers.

3. MSRP

Products or goods purchased from Canine Cavalry shall only be sold at the manufacturer's suggested retail price (MSRP). In the event the Wholesale Account chooses to place the products or goods for sale at a discount, the Wholesale Account shall not discount the products more than 15% below MSRP. Permission for special sale events beyond the 15% discount by the Wholesale Account must be requested in writing to Canine Cavalry and will typically be granted on a semiannual basis.

4. Wholesale Pricing

All prices are listed in Canadian dollars. All authorized retailers will receive 30% off the MSRP, plus the cost of shipping. Prices are subject to change without notice. We will cover 20% of the shipping costs for any orders over \$500. Free local delivery is available on Vancouver Island only (depending on location).

5. Returns

Returns must be made in writing directly to Canine Cavalry within 7 days of delivery date quoting invoice number and reasons. No returns are acceptable without Canine Cavalry's prior approval and delivery instructions for transport. Shipping will be charged.

For any goods returned as 'unsuitable' there is a re-stocking charge of 15% plus shipping chargeable to customer

Please email us with details of the product prior to returning it.

6. Payments

Canine Cavalry accepts credit card (MasterCard and Visa) and E-Transfer payments.

All credit card payments incur a merchant fee of 3%.

7. Net 15 Terms

Payment of the net amount outstanding on the invoice is due fifteen calendar days after the date of the invoice. We love working with local businesses and as such, we will consider Net 30 terms if you provide us an email requiring such terms.

Cheques returned due to insufficient funds could be considered fraud and subject the cheque writer to prosecution and fines. However, we understand that usually there is no criminal intent and in these circumstances we will only charge the customer a reimbursement for bank fees and other incurred costs. Any instance of NSF will require all future orders to be paid in full at the time of order.

8. Shipping

Shipping is not included in the cost of goods. On all orders, freight will be charged on each invoice at the price paid by Canine Cavalry. We do have multiple shipping partners in order to offer you a wide variety of affordable shipping options. Free delivery is available for Vancouver Island only.

9. Damages and Defects

Please inspect all shipments immediately upon arrival. Please contact your Canine Cavalry Representative (depending on location) within 5 days of receipt of damaged or defective shipments. Returned merchandise will be replaced with new merchandise. Returned merchandise will not be accepted if it is held for more than 15 days after receipt.

10. Delivery Window

Please allow at least 10-14 days from the time of your order for completion of items. Larger orders may require more time; please contact us for information about availability.

Ladysmith and South: Carl@caninecavalry.ca

Nanaimo and North: Colin@caninecavalry.ca

CONTACT INFO: EMAIL: colin@caninecavalry.ca or carl@caninecavalry.ca WEBSITE: www.caninecavalry.ca

Welcome to the Canine Cavalry Crew!